

2023

REIMAGINE

NIAGARA FALLS | ONTARIO | CANADA **OCTOBER 4&5**



Strawberries

More Than Just
a Super Fruit?

Lettuce Production

One Leafy Topic

Poster Session

Our First One Ever!

REIMAGINE 2023



OCTOBER 4&5 | NIAGARA FALLS | CANADA

On-site Registration Opens: 8:30AM Trade Show Hours: 9:00AM - 4:00PM



JOIN US for a chance to expand your network, connect with local and international growers, and Reimagine the greenhouse community and see what it has to offer!

Registration!

PRE-REGISTRATION ONLINE

by September 30th and SAVE!

- \$125 - Wed. & Thurs. - Full Registration:
Speaker program and trade show
- \$85 - Single Day (Wed. OR Thurs.)
Speaker program and trade show
- \$50 - Single Day - Trade show ONLY
- \$130 - The Gathering (Wed.) - Off-site social event
- PRE-REGISTRATION ONLY
- \$35 - Students (with ID) - Speaker program and trade show
- \$255 - Bus Tour (Local) - Tuesday
PRE-REGISTRATION ONLY

REGISTRATION AT THE DOOR

- \$155 - Wed. & Thurs. - Full Registration:
Speaker program and trade show
- \$125 - Single Day (Wed. OR Thurs.)
Speaker program and trade show
- \$65 - Single Day - Trade show ONLY
- \$35 - Students (with ID)
Speaker program and trade show

What's New?

Talk to the people you know on the **sold-out trade show floor!** 200+ exhibitors will be waiting to see you.



Happy Hour

Everyone loves a good happy hour! Enjoy music, food and friends from 4-6pm right on the trade show floor. Wine, beer and non-alcoholic beverages available for purchase.

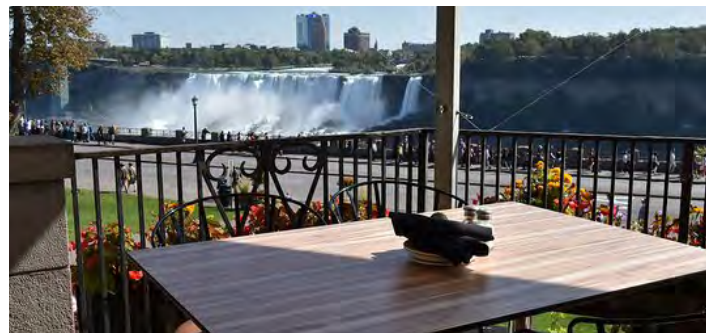
Thank you to event sponsors:



syngenta flowers



The Gathering



WEDNESDAY OCTOBER 4TH 6:30PM

Queen Victoria Place Restaurant

Enjoy dinner with clients, friends, and colleagues at one of Niagara's premier restaurants.

\$130 per person (Advanced purchase only)



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canadian
greenhouse
conference

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Schedule | Wednesday, Oct 4th - Morning Sessions

Trade Show Open 9am-4pm Great Food Options On-site Happy Hour 4pm-6pm				
	Bedding Plants/ Garden Centres	Sustainability	IPM (FL and Veg)	Energy Management in the New Times
Wed. 9:30 AM	Retail Trends for Continued Success Jennifer Polanz <i>Green Profit Magazine (Ball Publishing)</i>	Aerated Static Pile Composting of Greenhouse Waste for Inactivation of the Tomato Brown Rugose Fruit Virus Erin Agro <i>Walker Industries</i>	Chrysanthemum Study Rose Buitenhuis <i>Vineland Research & Innovation Centre</i>	Your Greenhouse as Battery Ton van Dijk Heating <i>Van Dijk Heating</i>
	PANEL DISCUSSION: What Growers Can Do in Their Production System to Have a Successful Consumer Tanya Carvalho <i>Ball FloraPlant</i> John Ondejko <i>Bonanza Gardens</i> George Alkema <i>Linwell Gardens</i>	New Uses for Greenhouse Fruit, Vine and Growing Media Waste Dr. Alexandra Grygorczyk <i>Vineland Research & Innovation Centre</i>	Banker Plants Susanne Wainright Evans <i>Bug Lady Consulting</i>	Optimizing Greenhouse Cultivation: Harnessing the Benefits of Plant Empowerment, Advanced Screening, and Vertical Airflow Technology Paul Arena <i>Ludvig Svensson</i>
		Sorbent Biomaterials for the Removal of Zinc from Greenhouse Ponds Prof. Erica Pensini <i>University of Guelph, Engineering</i>	Throwing Us for a Loop(er) Roselyne Labbe <i>Agriculture & Agri-Food Canada</i>	Hyper Local — Good for You Better for the Planet Rob Lyle <i>GreenHaus</i>
		Sponsored by: 	Cara McCreary <i>Ontario Ministry of Agriculture, Food & Rural Affairs</i>	Model Mayhem: Comparing Energy Modeling Tools for Greenhouses James Dyck & Simon Baker <i>Ontario Ministry of Agriculture, Food & Rural Affairs</i>
			Thrips Parvispinus (Scouting, ID and Control Options) Sarah Jandricic <i>Ontario Ministry of Agriculture, Food & Rural Affairs</i>	
			Sponsored by: 	

Titles & speakers subject to change. Visit CanadianGreenhouseConference.com for up-to-date information.



Niagara Falls Convention Centre
 6815 Stanley Ave.
 Niagara Falls, ON

FREE PARKING
 is available.

Conference Accommodation


Reserve your room at one of two conference hotels located across the street from the NFCC. Conference room rates include hot breakfast and complimentary Wi-Fi.

Visit our website for complete information.





Schedule | Wednesday, Oct 4th - Afternoon Sessions

Trade Show Open 9am-4pm Great Food Options On-site Happy Hour 4pm-6pm				
	IPM Research Updates	Vertical Farms	Water and Pesticide	Disease Management (Veg)
Wed. 2:00 PM	Bug-Eat-Bug World: Assessing Canadian Mirids (Hemiptera: Miridae) for the Control of Greenhouse Pest Carly Demers <i>Agriculture & Agri-Food Canada, University of Windsor</i>	The Global State of Vertical Farming Henry Gordon-Smith <i>Agriitecture</i>	An Ounce of Prevention – Less Water Waste Els Vanbeckevoort <i>SanEcoTec</i>	Getting Down the Root Issues: Root Diseases in Greenhouse Peppers Genevieve Marchand <i>Agriculture & Agri-Food Canada</i>
	Low-cost Portable Electronic Nose Technology, a Platform for Pest Management Arezoo Emadi <i>University of Windsor</i>	Lighting on VF Crops Dr. Luo <i>USDA-ARS, U.S.</i>	Use of Greenhouse Leachate Water for Microalgae Amarjeet Bassi <i>University of Western Ontario</i>	Cara McCreary <i>Ontario Ministry of Agriculture, Food & Rural Affairs</i>
	Efficacy of Biopesticides for Managing Onion Thrips Ashley Summerfield <i>Vineland Research and Innovation Centre</i>	Fieldless Farms, Challenges and Successes Jon Lomow <i>Fieldless</i>	Water Treatment without the Hangover: Low Residual, Regenerative Electrochemical Technologies Thomas Graham <i>University of Guelph, School of Env. Sci</i>	Tomato Brown Rugose Fruit Virus PANDEMIC Dr. Nida' Salem <i>University of Jordan</i>
	Control of Cucumber Green Mottle Mosaic Virus by CucGuard Keri Wang <i>A&L Canada Laboratories Inc.</i>	IPM In Vertical Farms Susanne Wainright Evans <i>Bug Lady Consulting</i>		Genetic Resistance and Tomato Brown Rugose Fruit Virus Jonathan Griffiths <i>Agriculture and Agri-Food Canada</i>
		Sponsored by: 		Diagnosing Diseases – From Sampling to Making Informed Management Decisions Katie Goldenhar <i>Ontario Ministry of Agriculture, Food & Rural Affairs</i>

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**YOUR WATER IS SPEAKING!
ARE YOU LISTENING?**

SCAN & LEARN HOW

www.SanEcoTec.com

Join us for a Bus Tour

As we missed out on having a tour last year, the CGC has decided to schedule the return of the popular event this fall. With the incredible amount of new building/retrofitting going on, there will be no shortage of interesting sites to visit this October.

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Schedule | Thursday, Oct 5th - Morning Sessions

Trade Show Open 9am-4pm Great Food Options On-site Happy Hour 4pm-6pm				
	Disease Management (FL)	Lettuce Production	Forward Thinking New Technologies/Ideas 10 min presentations	Vegetable Production
Thurs. 9:30 AM	<p>Diagnosing Diseases – From Sampling to Making Informed Management Decisions Katie Goldenhar <i>Ontario Ministry of Agriculture, Food & Rural Affairs</i></p> <p>Disease Control in Ornamentals Using Biocontrols Ana Maria Borda <i>Clemson University</i></p> <p>Breeding for Resilience Alicain Carlson <i>Syngenta Flowers</i></p>	<p>Can High-Tech Lettuce Reshape the North American Leafy's Market? Carlos H. Umana <i>BASF Nunhems</i></p> <p>Achieving ROI with a Hi-tech Hydroponic Lettuce / Leafy Greens Growing Facility Sonny Moerenhout <i>Cultivators</i></p> <p>The Lettuce Leap: Exploring Automated Production and Innovations Stephen Murch <i>Hoogendoorn Growth Management</i></p> <p>Sponsored by: </p>	<p>Computer Vision in Greenhouse Industry – An Open Field of Capabilities! Sebastian Leroux <i>Ipsum Vision</i></p> <p>Data Driven IPM: The Key Leading Indicators that Make the Difference Carrie Izsak <i>IPM Scoutek</i></p> <p>Driven Crop Steering: Automating Tomato Crop Registration with AI Erika Verrier/Allison Kopf <i>IUNU</i></p> <p>Digital IPM Tools: Ontario Crop Protection Hub and Crop IPM Cara McCreary <i>Ontario Ministry of Agriculture, Food & Rural Affairs</i></p> <p>Highlights of the IOBC 2023 Meeting in Brest, France Roselyne Labbe <i>Agriculture & Agri-Food Canada</i></p> <p>Spot it? Snap it, Catch it, Report It! Prepare to Meet the Spotted Lanternfly Hannah Fraser <i>Ontario Ministry of Agriculture, Food & Rural Affairs</i></p> <p>Using High-Tech Solutions to Improve Your IPM Outlook Liam Brennan <i>Plant Products</i></p> <p>Robotics Harvesting in the Greenhouse: Update on Recent Progress Medhat Moussa <i>University of Guelph</i></p>	<p>Effective Communication with Your Plants – Understand Their Language and Make the Right Decisions Mohyuddin Mirza <i>Greenhouse Specialist</i></p> <p>A Kaleidoscope of Colours: Investigating the Impact of Light on Plant Development Jason Lanoue <i>Agriculture & Agri-Food Canada</i></p> <p>More Important Than Light or Water? How Plants Use Information to Grow Best Nigel Wallbridge <i>Vivent SA</i></p> <p>From Co-Bots to Autonomy: Navigating the Path to Efficient and Sustainable Harvesting with Robotics Boy de Njis <i>Ridder</i></p> <p>Sponsored by: </p>
	<p>New Variety Showcase Display It's the best of both worlds; view the outstanding on-site display and then photos and videos on our website.</p> <p>Sponsored by: </p>			

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Schedule | Thursday, Oct 5th - Afternoon Sessions

Trade Show Open 9am-4pm Great Food Options On-site Happy Hour 4pm-6pm				
	Poinsettia Production		Strawberries	Energy Management Research Updates
<p>Thurs. 2:00 PM</p>	<p>Poinsettia Stock Production Rebecca Siemonsma <i>Dummen Orange</i></p> <p>Propagation to Finishing Gary Vollmer <i>Ball Horticulture</i></p>		<p>Insights Into High Tech Hydroponic Production of Strawberries Thomas Peters <i>Grodan</i></p> <p>Strawberry Blossom Weevil: A New Berry Pest to North America Michelle Franklin <i>Agriculture & Agri-Food Canada</i></p> <p>Homegrown Innovation Challenge: Solutions for Extending the Growing Season and Future-proofing Canadian Food Production Lukasz Aleksandrowicz <i>Weston Group</i></p> <p>Strawberry Disease Erica Pate <i>Ontario Ministry of Agriculture, Food & Rural Affairs</i></p> <p>Sponsored by: </p>	<p>Phase Change Materials and Light Abatement Quade Digweed <i>Agriculture and Agri-Food Canada</i></p> <p>Shining Light on Eggplant Production Daniel Terlizzese <i>University of Guelph</i></p> <p>Entraining the Circadian Rhythm with Dynamic LED Recipes to Increase Crop Biomass and Yield Telesphore Marie <i>University of Guelph</i></p> <p>Screening Vegetable Genotypes and Identifying Plant Traits Sensitive to Narrow-waveband LED Light for Controlled Environment Production Yun Kong <i>University of Guelph</i></p> <p>Agri-Grid: Sustainable Greenhouse Energy Resilience Rupp Carriveau <i>University of Windsor</i></p> <p>Extending the Flowering Photoperiod by 1-hour Boosts the Yield of Indoor Grown Cannabis by More Than 30% Ashleigh Ahrens <i>University of Guelph</i></p> <p>Sponsored by: </p>
	<p>Poster Session First One Ever!</p> <p>Highlighting current research on greenhouse floriculture, fruit, vegetables, and alternative crops in Canada. Select projects will be presented in the Research Updates session, Thursday afternoon.</p>			

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