

greenshaus

The logo for 'greenshaus' features the word 'greenshaus' in a green, lowercase, sans-serif font. The letter 'g' is a lighter shade of green, while the rest of the letters are a darker green. A dark green outline of a house with a chimney on the left side is positioned above the letters 'h' and 'a'. A single green leaf is integrated into the letter 'a'. A horizontal dark green line runs beneath the entire word.

greenshaus inc



# Our discussion

- What is Hyperlocal
- How is it good for you as a consumer
- Why is it better for the planet

# What happens now

Ottawa has a short outdoor growing season. As a result, during winter months, little or no supply of local fresh produce is available. To meet winter demand costly imported produce is shipped long distance lowering, quality, freshness and shelf life.

# Hyper local good for you

- Reasonably priced, fresh, nutritious, pesticide free produce
- Year round, same day delivery from harvest to point of sale
- Significant reduction in resource consumption in production and delivery

# Good for the planet

Annually our greenhouse reduces CO<sub>2</sub> emissions by 30 metric tons. It consumes 5400 gallons less propane. Our delivery emissions average .8kg CO<sub>2</sub> versus industry average of 1900kg CO<sub>2</sub>. Our recycled paper packaging reduces CO<sub>2</sub> emissions by 14kg per 1000 bags

# No single use plastic



# Competitive advantages

<b>Competitors</b>	<b>How our solution is better</b>
<i>Seasonal Producers</i>	Year-round production, flexible crop variety
<i>Large Centralized Foreign and Distant Canadian Producers</i>	Lower carbon footprint, simplified, flexible and secure distribution channel, can adjust quickly to local preferences, competitive pricing
<i>Organic Producers</i>	Lower contamination risk and greater product quality.



# Contact Us

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